

Manifest Interactive

COMPANY ABC PROPOSAL

May 5, 2010 | Version 1

STATEMENT OF WORK



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Introduction

We thank you for taking the time to meet with Manifest Interactive in regards to your project. The following pages reflect our understanding of your needs and our proposed solutions. Feel free to contact us at any time with questions or comments. We are confident in our unique ability to create a custom application that will suit your needs and we look forward to establishing a partnership with Company ABC.

Prepared For:

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Manifest Interactive

C O M P A N Y O V E R V I E W

Manifest Interactive develops custom web applications. We specialize in Web Usability, Interface Design, PHP/MySQL and Flash. With over 10 years of experience in Interactive Media technology, you can be guaranteed any project will be treated with care and professionalism.

We are proud to have an established client list of world leading businesses. Our clients include Anheuser Busch, AT&T, Monsanto and Syngenta. Projects range from internal tools to client-facing-multimedia applications. We are always punctual and efficient, utilizing our extensive knowledge of the industry to provide significant value to each project.

We are also aware that project management for custom application development can be challenging. For this reason, we have created an online project management system (micollab.com). Your team will have access to all relevant files, the ability to assign tasks and access progress updates regarding your application.

We are dedicated to producing a product that will meet your needs and exceed your expectations.

Project Overview

CURRENT OVERVIEW

...

CURRENT LIMITATIONS

...

THE SOLUTION

...

The following pages cover in more detail how Manifest Interactive will carry out this solution.

Deliverables

Each stage will be completed upon the provided **Live Release Date** assuming feedback and answers are submitted within three (3) business days from date of delivery. The delivery dates assume the stage is initiated before the provided **Discovery Start Date**.

STAGE ONE:

PROJECT TITLE

Summary: ...

Stage One Discovery Needs

- ...

Stage One Delivery Schedule

Discovery Start Date:	MM/DD/20YY
Mockup Delivery Date:	MM/DD/20YY
Alpha Delivery Date:	MM/DD/20YY
Beta Delivery Date:	MM/DD/20YY
Release Candidate Date:	MM/DD/20YY
Live Release Date:	MM/DD/20YY

Price Quote

Stage One - Project Title: \$0

- **Back-end Configuration**
 - Install Caching System, Apache, PHP5, MySQL5 & Security Daemons
 - Configure and Optimize Server for Application
 - Create of MySQL Database Scheme
 - Establish User Authentication System
 - Install and Configure Custom Framework
- **Create Graphic User Interface**
 - Create Website Theme
 - Hand Code custom PHP Pages
 - Integrate MySQL Database
 - Create Form Based Input Methods
 - Set up Form Validation
- **Test Application**
 - Test Upwards Compatibility
 - Test Security
 - Test Operating System and Browser for Style Compatibility
- **Scope Changes**
 - Allotted flexibility to deviate from planned development within reason

Company ABC Development Total: \$0

Stage One Invoicing Schedule: \$0 over Three Months

Discovery:	MM/DD/20YY	(½ of Stage)	\$0
Beta Delivery Date:	MM/DD/20YY	(¼ of Stage)	\$0
Live Release Date:	MM/DD/20YY	(¼ of Stage)	\$0

Ancillary Company ABC Costs:

Hosting Environment: \$0 Annual Costs Paid Directly to Third Party Providers

Domain Name:	GoDaddy.com	(Per Year)	\$0
Web Hosting:	MediaTemple.net	(Per Year)	\$0

Definitions

DISCOVERY: During this stage we gather all the necessary information to start development. We analyze data requirements and the accompanying graphic user interface.

MOCKUP: This is a completed, non-functioning Graphic User Interface (GIU) design that has been review and approved. This will be delivered in JPEG format. Once the final mockup has been approved, no changes can occur without affecting the stages of development listed below.

ALPHA: Working GUI with limited functionality for testing usability and detecting bugs. The application will likely be unstable and may appear to be broken at times. It is advised to have new users not familiar with the application to test it at different times to ensure the application is logical to the end user.

BETA: All features have been developed and are ready for testing and debugging. No new features will be added. This stage of development is the longest as this is when we develop most of the application and perform thorough tests for quality assurance. It is advised to use the application as if you were your end user and test it with various account types that may have access to your application.

RELEASE CANDIDATE: After thorough testing is performed and a stable application is observed, we will begin benchmarking the application and performing stress tests to confirm that the application is prepared and optimized for scalability.

LIVE RELEASE: After all discovered bugs and optimization are resolved, the application is ready to be used by your end user. We will at this time push the developed version of the application to the live site.